

# Performance Edge Precision (PEP)



*Precisely synchronized & lasting performance enhancing solutions*

Audience	Pressing Problems Solved	Ultimate Benefits
<b>Coach</b>	How to ensure they confidently handle high pressure? How inspire their best performance?	<b>Reach True Potential</b>
<b>Athlete</b>	How do I accelerate my development? Which mental skills will ensure Peak Performance?	
<b>Trainer</b>	How <u>keep</u> player motivated? How improve player compliance?	<b>Minimize Performance Anxiety</b>
<b>Parent</b>	How identify factors holding them back? How accelerate talent or improvement? What environment will optimize performance?	<b>Next Level Performance</b>

## Why Dr. Brunner?

**Over 10 years of successfully mentoring** full variety of athletes, including Olympic, Division I, high school

**Scientific track record:** Published author of a precise assessment tool adapted into 14 languages

**Deeply collaborative:** Slipstreaming into current coaching/training structures & philosophy

**Track record as trusted confidant** to high stakes athletic situations

**Seasoned and trusted judgement:** Recognized expert in high stakes situations

**Precise guidance:** Efficient assessment ensuring structured road map to True Potential

**Complete transparency:** Vigilant, precise measurement of progress

**Sustainable results:** Adjustments precisely attuned to athlete's personality to ensure traction

## Why Performance Edge Precision (PEP)?

The **PEP** process ensures penetrating scientific measurement data is richly interwoven with the deepest personal information ensuring **sensitive, hand-tailored, performance enhancing solutions**. By crafting a precise solution, towering strengths are used to fill in skill gaps to give the MOST **sustainable** performance edge.

## Profile – Performance Enhancement Specialist

Dr. Tom Brunner has a well-established track record of performance enhancing mentorship. He is a seasoned mentor who has successfully counseled over a 1,000 people from all walks of life. By uniquely customizing to each athlete, he focuses on using cutting edge science to ensure a personally crafted, precision-guided, sustainable move to the Next Level.

He is a trusted consultant to numerous student athlete organizations (e.g., University of Arizona Athletics Department), coaches, parents, and trainers. Dr. Brunner **uses precise tools to ensure each client feels “turned inside out” so their deepest passions are utilized to develop skills needed to conquer growth challenges.**

Dr. Brunner’s unique ability to handle even high stakes situations is highlighted by the fact that he regularly testifies in court as an expert witness. As a recognized expert on issues including assessment, human development, and evidence-based practice, Dr. Brunner is an innovator who has given presentations at local and national conferences, including Banner University Medical Center, Tucson, AZ.

Tom played competitive tennis growing up, and is also an avid cyclist. He and his wife Maria (native Tucsonan) have two children with whom they enjoy the outdoors. He and his wife enjoy giving back to the Community through pro bono activities, and he has an enduring **passion for helping people break through to their next level of development.** Dr. Brunner is a practitioner, author, speaker, blogger, and thought leader who has continued to publish scientific articles on issues including advanced assessment.

## Awards and Distinctions

Dr. Brunner was awarded the Arizona Psychological Foundation’s Early Career Psychologist Award. Also a recipient of a Society for Personality Assessment award, he is senior author of a global tool that has been adapted into 14 languages. He has published numerous scientific book chapter and peer reviewed journal articles. He is a Board Certified Psychologist whose has honed his skills through diverse consultation, including with the University of Arizona, several branches of the Armed Forces, Carondelet Healthcare, and Tucson Electric Power.

## Education

Dr. Brunner earned his M.A. and Ph.D. from the University of South Florida, while training with a world renowned psychological expert, Dr. Charles Spielberger. His residency was at the University of Florida Health Science Center. He also holds an M.A. from the University of Chicago, and a B.A. from Tulane University, including Junior Year Abroad at the University of St. Andrews (Scotland).

**A tailored approach for a  
personally  
synchronized & lasting  
solution**



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